

JANINA GRABS
Curriculum Vitae

Institute of Political Science
Westfälische Wilhelms-Universität Münster
Scharnhorststr. 100, 48151 Münster

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janinagrabs.com
foodpolicyforthought.com

EDUCATION

- 2018 Ph.D. in Political Science (summa cum laude)
Graduate School of Political Science, University of Münster
Dissertation: The effectiveness of market-driven regulatory sustainability
governance. Assessing the design of private sustainability standards and their
impacts on Latin American coffee farmers' production practices
Supervisors: Prof. Thomas Dietz (University of Münster), Prof. Graeme Auld
(Carleton University)
- 2014 Erasmus Mundus Master's Program in Agricultural, Food and Environmental
Policy Analysis
M.Sc. in Agricultural and Food Economics
Institute for Food and Resource Economics, University of Bonn
M.Sc. in Business and Economics
Department of Economics, Swedish University of Agricultural Sciences
- 2012 B.A. (First Class Honors) in Political Science
Department of Political Science, McGill University
Exchange year at Sciences Po (Paris) 2010/11, summa cum laude

PROFESSIONAL APPOINTMENTS AND VISITING SCHOLAR POSITIONS

- 2018 - 2019 Postdoctoral Research Associate
Institute of Political Science, Westfälische Wilhelms-Universität Münster
- 2018 - 2019 Visiting Assistant in Research
School of Forestry and Environmental Studies, Yale University
- 2017 - 2018 Visiting Academic Researcher
School of Public Policy and Administration, Carleton University
- 2015 - 2017 Visiting Researcher
Center for the Investigation of Sustainable Markets, INCAE Business School,
Costa Rica

PUBLICATIONS

Refereed journal articles

- 2019 **Grabs, J., & Ponte, S.** (2019). The evolution of power in the global coffee value
chain and production network. *Journal of Economic Geography*, in print.
- 2019 Dietz, T., **Grabs, J., & Estrella Chong, A.** (2019). Mainstreamed voluntary
sustainability standards and their effectiveness: Evidence from the Honduran
coffee sector. *Regulation & Governance*, early view, doi: 10.1111/rego.12239

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- 2018 **Grabs, J.** (2018). Assessing the institutionalization of private sustainability governance in a changing coffee sector. *Regulation & Governance*, early view, doi: 10.1111/rego.12212
- 2018 Dietz, T., Auffenberg, J., **Grabs, J.**, Estrella Chong, A., & Kilian, B. (2018). The Voluntary Coffee Standard Index (VOCSI). Developing a composite index to assess and compare the strength of Mainstream Voluntary Sustainability Standards in the global coffee industry. *Ecological Economics*, 150, 72-87.
- 2018 Dietz, T., Estrella Chong, A., Font Gilabert, P., & **Grabs, J.** (2018). Women's empowerment in rural Honduras and its determinants: insights from coffee communities in Ocatepeque and Copan. *Development in Practice*, 28(1), 33-50. (corresponding author)
- 2016 **Grabs, J.**, Kilian, B., Hernández, D. C., & Dietz, T. (2016). Understanding coffee certification dynamics: A spatial analysis of voluntary sustainability standard proliferation. *International Food & Agribusiness Management Review*, 19, 31-55.
- 2016 **Grabs, J.**, Langen, N., Maschkowski, G., & Schöpke, N. (2016). Understanding role models for change: a multilevel analysis of success factors of grassroots initiatives for sustainable consumption. *Journal of Cleaner Production*, 134, 98-111.
- 2015 **Grabs, J.** (2015). The rebound effects of switching to vegetarianism. A microeconomic analysis of Swedish consumption behavior. *Ecological Economics*, 116, 270-279.

Book chapters

- 2016 Maschkowski, G., Schöpke, N., **Grabs, J.**, & Langen, N. (2016). Learning from co-founders of grassroots initiatives: personal resilience, transition, and behavioral change – a salutogenic approach. In: Henfrey T., & Maschkowski G. (eds.) *Resilience, Community Action and Societal Transformation*. East Meon: Permanent Publications and Bristol: Good Works.

Works under review

- 2019 Dietz, T., Estrella Chong, A., **Grabs, J.**, Kilian, B. 4C, Nespresso AAA and Starbucks C.A.F.E. Practices: How effective are industry and company-led standards in improving the livelihoods of smallholder farmers? Evidence from an impact evaluation in Colombia's Coffee Belt. R&R.
- 2019 **Grabs, J.**, Auld, G., & Cashore, B. Switching between lenses for a better view: A critical review of private regulatory governance and the role of public policy. Under review.

Works in preparation (manuscript available upon request)

- 2019 **Grabs, J.** Selling sustainability short? The effectiveness and limits of private governance in the coffee sector (book manuscript)
- 2019 **Grabs, J.** Signaling sustainability: The interplay of public and private regulation of tropical commodity production

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- 2019 **Grabs, J.** Is private environmental governance an oxymoron? The effectiveness of market-based sustainability standards in improving ecosystem conservation
- 2019 **Grabs, J.** The effectiveness of private sustainability governance: A micro-institutional approach
- 2019 Auld, G., & **Grabs, J.** Dynamic markets as opportunity or check for private regulatory governance
- 2019 Sun, Y., **Grabs, J.**, Cashore, B., Bernstein, S., & Auld, G. Rethinking problems and solutions for planetary impact: Global sustainability governance and planetary politics in a new world system

Other publications

- 2018 IPES-Food (2018). *Breaking away from industrial food and farming systems - seven case studies of agroecological transition*. Louvain-la-Neuve: International Panel of Experts on Sustainable Food Systems (research lead).
- 2017 IPES-Food (2017). *Unravelling the Food–Health Nexus: Addressing practices, political economy, and power relations to build healthier food systems*. Louvain-la-Neuve: International Panel of Experts on Sustainable Food Systems (contributing researcher).
- 2017 **Grabs, J.** (2017). The rise of buyer-driven sustainability governance: Emerging trends in the global coffee sector. *ZenTra Working Paper in Transnational Studies* No. 73/2017.
- 2015 **Grabs, J.** (2015) *Value-adding strategies for low-emission coffee: An overview*. San Jose, Costa Rica: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

Translations

- 2011 Hennebel, L., & Tigroudja, H. (2011). Courts, Terrorism and Human Rights. In: Hennebel, L., & Tigroudja, H. (eds.) *Balancing Liberty and Security: The Human Rights Pendulum*. Nijmegen: Wolf Legal Publishers, 1-66. Translation from French into English.

AWARDS AND HONORS

- 2018 Giandomenico Majone Prize for the best paper presented at the 2018 Biennial Conference of the ECPR Standing Group on Regulatory Governance by an early career researcher (up to 7 years after PhD)
- 2018 Admission to the Earth System Governance Research Fellow Network
- 2016 Best Paper Award in category “Relevance to managers”, IFAMA World Conference
- 2012 Allen Oliver Gold Medal (awarded to McGill graduate with highest standing in Political Science), McGill University
- Dean of Arts Convocation Prize (distinguishing outstanding academic

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achievement), McGill University

McGill Arts Undergraduate Society Most Outstanding Executive of the Year,
McGill University

SELECTED GRANTS AND FELLOWSHIPS

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| 2019 | 2019 University of Toronto Scarborough Postdoctoral Fellowship (Can\$ 90,000), declined |
| 2019 | Gender Equity Grant for International Conference Visits (€400), University of Münster |
| 2018 | IPID4All Travel Grant for International Research Exchanges (€5,000), German Academic Exchange Service |
| 2018 | DAAD International Conference Travel Grant (€600), German Academic Exchange Service |
| 2017 | IPID4All Travel Grant for International Research Exchanges (€5,000), German Academic Exchange Service |
| 2017 | Gender Equity Grant for International Conference Visits (€500), University of Münster |
| 2014 - 2015 | Mercator Fellowship on International Affairs (€20,000), Mercator Foundation/German National Academic Foundation |
| 2012 - 2014 | Erasmus Mundus Scholarship (€12,000), European Union |

INVITED TALKS

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| 2019 | “The effectiveness of private sustainability governance: A micro-institutional approach”, University of Massachusetts Boston Organizations and Social Change (OSC) Research Seminar, Boston, May 1. |
| 2019 | Re:Co (Regarding: Coffee) Symposium Speaker, Specialty Coffee Association, Boston, April 10. - 11. |
| 2019 | “Selling sustainability short? The effectiveness and limits of eco-labels in the coffee sector”, Yale University School of Forestry and Environmental Studies Research Luncheon, New Haven, March 4. |
| 2019 | “Can private certification schemes make coffee production more sustainable?”, Yale University Sustainable Food Program, knead 2 know Seminar Series, New Haven, February 2. |

CONFERENCE PARTICIPATION

Panel organizer

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| 2019 | “New instruments, same old tunes? Exploring the use of transnational private governance initiatives in international politics and |
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public-private interactions”, 2019 International Studies Association, Toronto, March 27. – 30.

- 2019 “The role and agency of transnational private governance in a politicized marketplace: Strategies, opportunities and impacts”, 2019 International Studies Association, Toronto, March 27. – 30.

Presentations

- 2019 “Regulation for whom? North-South tensions and their implications for the institutionalization of transnational private regulation in the global coffee and tea value chains” (with Yixian Sun), 2019 Conference of the Society for the Advancement of Socio-Economics (SASE), New York, June 27. – 29.
- 2019 “Is private environmental governance an oxymoron? The effectiveness of market-based sustainability standards in improving ecosystem conservation”, 2019 International Studies Association, Toronto, March 27. – 30.
- 2019 “Signaling sustainability: The interplay of public and private regulation of tropical commodity production”, 2019 International Studies Association, Toronto, March 27. – 30.
- 2019 “Signaling sustainability: The interplay of public and private regulation of tropical commodity production”, Authors’ Workshop ‘Beyond the government-market-communities trichotomy: Conditions and instruments for cooperative, coercive and competitive interactions in natural resource and agri-environmental governance’, Duisburg, March 11. – 12.
- 2018 “Switching between lenses for a better view: A critical review of theoretical approaches to private regulatory governance” (with Graeme Auld and Ben Cashore), 2018 Utrecht Conference on Earth System Governance, Utrecht, November 5. – 8.
- 2018 “The effectiveness of market-driven sustainability governance through international value chains – Insights from the coffee sector”, 2018 Annual Meeting of the International Political Economy Society, Boston, November 2. – 3.
- 2018 “The rise of buyer-driven sustainability governance: Emerging trends in the global coffee sector”, ECPR General Conference 2018, Hamburg, August 22. – 25.
- 2018 “The effectiveness of private sustainability governance: A micro-institutional approach”, ECPR Standing Group on Regulatory Governance 7th Biennial Conference, Lausanne, July 4. – 6.
- 2018 “Is private environmental governance an oxymoron? The effectiveness of market-based sustainability standards in improving ecosystem conservation”, 4th Annual Conference on Environmental Politics and Governance, Stockholm, June 28. – 30.
- 2018 “Switching between lenses for a better view: A meta-assessment of private regulatory governance and the role of public policy” (with Graeme Auld and

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- Ben Cashore), Yale Workshop on Private Authority and Public Policy in Global Context, New Haven, Jan. 10. – 11.
- 2017 “Evaluating the output legitimacy of non-state market-driven governance systems” (with Thomas Dietz), American Political Science Association Annual Meeting, San Francisco, Aug. 31. – Sept. 3.
- 2017 “The efficacy of non-state buyer-driven sustainability governance. Mainstreaming and the effectiveness of Voluntary Sustainability Standards (VSS) in the global coffee value chain”, 12th Conference of the European Society for Ecological Economics, Budapest, June 20. – 23.
- 2017 “Is private governance effective? Evidence from the Honduran coffee sector” (with Thomas Dietz), Policy Implementation Reloaded: New Insights from Domestic, European and International Scholarship, International Conference, Münster, July 06. – 07.
- 2016 “Understanding coffee certification dynamics: A spatial analysis of voluntary sustainability standard proliferation” (with Bernard Kilian, Daniel Calderón Hernández, and Thomas Dietz; presented by Thomas Dietz), International Food and Agribusiness Management Association World Conference, Aarhus, June 19. - 23.
- 2014 “Success factors of grassroots movements for sustainability” (with Nina Langen, Gesa Maschkowski, and Niko Schöpke, presented by Nina Langen), International Conference on Consumer Research, Bonn, Sept. 29. - 30.
- 2014 “It’s complicated: Vegetarianism and indirect environmental rebound effects”, International Conference on Consumer Research, Bonn, Sept. 29.-30.
- 2014 “Success factors of grassroots movements for sustainability” (with Nina Langen, Gesa Maschkowski, and Niko Schöpke), International Society for Ecological Economics Conference, Reykjavik, Aug. 13. - 15.

TEACHING EXPERIENCE

Instructor of record, University of Münster

In my capacity as instructor of record, I conceptualized, designed and sole-taught all of the following courses. Syllabi available upon request.

Introduction to international organizations (introductory lecture course, Summer 2018)

Methods: Policy analysis and impact evaluation (advanced undergraduate seminar, Summers 2018 & 2019)

Critical political economy: Growth, inequality and planetary boundaries (intermediate undergraduate seminar, Summer 2018)

Ethics and sustainability governance of international value chains (advanced undergraduate seminar, Summers 2017, 2018 & 2019)

Teaching fellow, Yale University

Problem solving in the global era: Social science contributions to forward looking environmental management (for Prof. Benjamin Cashore; head TF, graduate course, Fall 2018)

Global environmental governance (for Prof. Benjamin Cashore; head TF, graduate course, Spring 2019)

Contributing course instructor, INCAE Business School

Principles of sustainable development (MBA case study course, Spring 2017)

RESEARCH EXPERIENCE

- 2016 – 2018 Research consultant, International Panel of Experts on Sustainable Food Systems
I assembled evidence and drafted sections of IPES-Food reports, e.g. on the public health impacts of industrial food systems and transition pathways toward agroecological food systems.
- 2015 – 2018 Research associate, TransSustain project, University of Münster
I designed and implemented an impact evaluation study that resulted in the collection of over 1,900 household-level questionnaire responses of coffee farmers from Honduras, Colombia, and Costa Rica. My responsibilities included, inter alia, research strategy and questionnaire design and operationalization, the identification and liaison with collaboration partners, the coordination of data collection, and data evaluation and analysis using STATA, Tableau, ODK and QGIS.
- 2013 – 2014 Graduate research assistant, Institute of Food and Resource Economics, University of Bonn
I conducted an extensive literature review, created a theoretical overview of success factors of grassroots organizations for sustainable food consumption and drafted a peer-reviewed publication.
- 2012 Research assistant, McGill Institute for Health and Social Policy, McGill University
I collected and analyzed data on primary diabetes interventions and costs of diabetes-related prevention services in contribution to a micro-simulation model of Canadian prevention strategies.
- 2010 – 2011 Research assistant, Magna Carta Institute
I reviewed and compiled Spanish-language case law in contribution to a scholarly article on the Inter-American Court of Human Rights, and translated a scholarly article from French to English.
- 2009 Research assistant, International Center for the Prevention of Crime
I compiled and summarized country-level information in four languages in contribution to the International Report on Crime Prevention and Community Safety 2010.

PROFESSIONAL AND COMMUNITY SERVICES

Policy advice and expert opinions

2017 - now Co-chair of EKLIPSE Expert Working Group on business activities' impacts on biodiversity
The group provides policy advice to the Scottish Environmental Protection Agency on regulatory options to improve food and drink SME's biodiversity impacts.

Chairing and discussant services

2018 Discussant, Panel: The changing roles of actors and agency in agri-food governance systems, ECPR General Conference 2018, Hamburg, August 22. - 25.
2018 Discussant, Copenhagen Business School Workshop on Private Authority and Public Policy in Global Context, March 22. - 23.
2017 Chair and discussant, Panel on Refugees and IDPs, American Political Science Association Annual Meeting, San Francisco, Aug. 31. - Sept. 3.

Book referee services

Elsevier Academic Press (book prospectus review)

Journal referee services

World Development
Business & Society
Review of Policy Research
Global Environmental Politics
Journal of Rural Studies
Ecological Economics
Nature Communications
Business Strategy and the Environment
Journal of Environmental Policy & Planning
International Journal of the Commons
Resources
Sustainability
Singapore Journal of Tropical Agriculture

Case competition judging services

Nespresso Sustainability MBA Challenge (2016/2017)

FURTHER PROFESSIONAL TRAINING

2019 Yale Certificate of College Teaching Preparation (CCTP), Yale University
Poorvu Center for Teaching and Learning, academic year 2018-19

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- 2017 APSA Course Design and Pedagogy Workshop. American Political Science Association Annual Meeting, San Francisco, Aug. 31. – Sept. 3.
- 2017 Certificate in project management, Graduate Center of the University of Münster, April 18. – July 27.
- 2017 IMPACT: approaches and tools for enhancing the social and policy impact of your research. European Society for Ecological Economics Summer School, Budapest, June 18. – 20.
- 2017 Knowing and creatively using participatory teaching methods, Center for Academic Teaching of the University of Münster, June 12.

LANGUAGES

English (native)
German (native)
French (proficient)
Spanish (proficient)
Swedish (basic – B1)
Russian (basic – B1)
Portuguese (passive – can read with dictionary)
Italian (passive – can read with dictionary)

PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

International Studies Association
Earth System Governance Project (Research Fellow)
European Consortium on Political Research
European Society for Ecological Economics

Last updated: 7 May 2019