

# JANINA GRABS

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## PROFESSIONAL APPOINTMENTS

- 2021 - present Assistant Professor (tenure-track) for Business and Society  
Department of Society, Politics and Sustainability, ESADE Business School, Spain
- 2021 - 2024 Affiliate Member of the Faculty of Graduate Studies  
Department of Geography, University of Victoria, Canada
- 2019 - 2021 Postdoctoral Researcher  
Department of Humanities, Social and Political Sciences, ETH Zürich, Switzerland
- 2018 - 2019 Visiting Researcher  
School of Forestry and Environmental Studies, Yale University, USA

## EDUCATION

- 2018 Ph.D. in Political Science (summa cum laude)  
Graduate School of Political Science, University of Münster, Germany
- 2014 M.Sc. in Agricultural and Food Economics, University of Bonn, Germany  
M.Sc. in Business and Economics, Swedish University of Agricultural Sciences
- 2012 B.A. (First Class Honors) in Political Science, McGill University, Canada  
2010/11 Exchange year at Sciences Po (Paris), summa cum laude

## MAJOR GRANTS AND AWARDS

- 2021 SNIS International Geneva Award, given to the three best papers published on a subject related to international studies that are especially useful from the perspective of international organizations, Swiss Network for International Studies (CHF 5,000)
- 2021 ONE Book Award for the best book published in the previous three years in the area of organizations and the natural environment, Academy of Management (USD 500)
- 2021 Project grant "The paradoxes of climate-smart coffee" (2021-2025, DKK 11,993,426), Ministry of Foreign Affairs of Denmark (co-investigator, PI: Kristjan Jespersen)
- 2020 Project grant "Assessing the effectiveness and equity of zero-deforestation commitment implementation in the palm oil sector" (2020-2024; CHF 785,128), Swiss National Science Foundation (co-investigator, PI: Rachael Garrett)
- 2020 SSHRC Connection Grant "Traders as agents of sustainability governance in global food supply chains: Initiating a research agenda" (2020-2022, Can\$ 24,915), Canadian Social Science and Humanities Research Council (co-PI, with Sophia Carodenuto)
- 2019 Virginia Walsh Award for the best dissertation in environmental politics, American Political Science Association
- 2019 Oran R. Young Prize awarded for the best early-career paper of the 2019 Mexico Conference, Earth System Governance Network
- 2018 Giandomenico Majone Prize for the best paper presented at the 2018 Biennial Conference of the ECPR Standing Group on Regulatory Governance by an early career researcher (up to 7 years after PhD), European Consortium on Political Research

## PUBLICATIONS

### Refereed books

1. **Grabs, J.** (2020). *Selling sustainability short? The private governance of labor and the environment in the coffee sector*. Cambridge University Press.

- Winner of the 2021 ONE Book Award, Academy of Management

- Reviewed in *Perspectives on Politics, Governance, and Global Justice and Human Rights Journal Review*

### Refereed journal articles (by theme)

#### *Evolution of private governance initiatives and public-private governance interactions*

14. **Grabs, J.** (2021). Signaling Southern sustainability: When do actors use private or public regulatory authority to market tropical commodities? *Journal of Environmental Management* 285, 112053.

13. **Grabs, J.** & Carodenuto, S. (2021). Traders as sustainability governance actors in global food supply chains. A research agenda. *Business Strategy and the Environment* 30(2), 1314-1332.

12. **Grabs, J.**, Auld, G., & Cashore, B. (2020). Private regulation, public policy, and the perils of adverse ontological selection. *Regulation & Governance*, early view, doi: 10.1111/rego.12354

11. **Grabs, J.** (2020). Assessing the institutionalization of private sustainability governance in a changing coffee sector. *Regulation & Governance*, 14(2), 362-387.

10. **Grabs, J.**, Kilian, B., Hernández, D. C., & Dietz, T. (2016). Understanding coffee certification dynamics: A spatial analysis of voluntary sustainability standard proliferation. *International Food & Agribusiness Management Review*, 19, 31-55.

- Winner of Best Paper Award in category "Relevance to managers", IFAMA World Conference

#### *Effectiveness of private governance initiatives*

9. Dietz, T., & **Grabs, J.** (2021). Additionality and implementation gaps in Voluntary Sustainability Standards. *New Political Economy*, early view, doi: 10.1080/13563467.2021.1881473 (equal authors)

8. Dietz, T., **Grabs, J.**, & Estrella Chong, A. (2021). Mainstreamed voluntary sustainability standards and their effectiveness: Evidence from the Honduran coffee sector. *Regulation & Governance*, 15(2), 333-355.

7. Dietz, T., Estrella Chong, A., **Grabs, J.**, Kilian, B. (2020). How effective is multiple certification in improving the economic conditions of smallholder farmers? Evidence from an impact evaluation in Colombia's coffee belt. *Journal of Development Studies*, 56(6), 1141-1160.

6. Dietz, T., Auffenberg, J., **Grabs, J.**, Estrella Chong, A., & Kilian, B. (2018). The Voluntary Coffee Standard Index (VOCSI). Developing a composite index to assess and compare the strength of Mainstream Voluntary Sustainability Standards in the global coffee industry. *Ecological Economics*, 150, 72-87.

#### *Power distribution, equity, and development in global value chains*

5. **Grabs, J.**, Cammelli, F., Levy, S., & Garrett, R. (2021). Designing effective and equitable zero-deforestation supply chain policies. *Global Environmental Change*, 70, 102357

- Winner of SNIS International Geneva Award, Swiss Network for International Studies

4. **Grabs, J.**, & Ponte, S. (2019). The evolution of power in the global coffee value chain and production network. *Journal of Economic Geography*, 19(4), 803-828.

3. Dietz, T., Estrella Chong, A., Font Gilabert, P., & **Grabs, J.** (2018). Women's empowerment in rural Honduras and its determinants: insights from coffee communities in Ocotepeque and Copan. *Development in Practice*, 28(1), 33-50. (equal authors)

*Pathways toward and effects of sustainable consumption behavior*

2. **Grabs, J.**, Langen, N., Maschkowski, G., & Schöpke, N. (2016). Understanding role models for change: a multilevel analysis of success factors of grassroots initiatives for sustainable consumption. *Journal of Cleaner Production*, 134, 98-111.
1. **Grabs, J.** (2015). The rebound effects of switching to vegetarianism. A microeconomic analysis of Swedish consumption behavior. *Ecological Economics*, 116, 270-279.

**Book chapters**

1. Maschkowski, G., Schöpke, N., **Grabs, J.**, & Langen, N. (2016). Learning from co-founders of grassroots initiatives: personal resilience, transition, and behavioral change – a salutogenic approach. In: Henfrey T., & Maschkowski G. (eds.) *Resilience, Community Action and Societal Transformation*. East Meon: Permanent Publications and Bristol: Good Works.

**Book reviews**

1. **Grabs, J.** (2021). Private Governance and Public Authority: Regulating Sustainability in a Global Economy. By Stefan Renckens. Cambridge: Cambridge University Press, 2020. 314p. \$99.99 cloth. *Perspectives on Politics*, 19(1), 324-326.

**Work under review**

5. Cammelli, F., Levy, S., **Grabs, J.**, Valentim, J., & Garrett, R. Effectiveness-equity tradeoffs in enforcing exclusionary supply chain policies: lessons from the Amazonian cattle sector. R&R.
4. Garrett, R., **Grabs, J.**, Cammelli, F., Gollnow, F. & Levy, S. Should Payments for Ecosystem Services be used to implement zero-deforestation supply chain policies? The case of soy in the Brazilian Cerrado. R&R.
3. Bennett, E., & **Grabs, J.** How can businesses share more economic value with suppliers? The emergence of “profit sharing” as an alternative to solidarity trade, fair trade certification, or direct trade (equal authors). R&R.
2. **Grabs, J.** A theory of credible cross-temporal corporate commitments as goal-based private sustainability governance. Under review.
1. **Grabs, J.** & Garrett, R. Supply chain sustainability paradoxes when implementing private environmental governance in the Indonesian palm oil sector. Under review.

**Other publications**

5. Bennett, E., & **Grabs, J.** (2021). Rethinking the “necessary” trade-offs of distributing value to suppliers: An analysis of the profit-sharing model. Carr Center Discussion Paper. Harvard Kennedy School Carr Center for Human Rights Policy.
4. IPES-Food (2018). *Breaking away from industrial food and farming systems - seven case studies of agroecological transition*. Louvain-la-Neuve: International Panel of Experts on Sustainable Food Systems (research lead).
3. IPES-Food (2017). *Unravelling the Food–Health Nexus: Addressing practices, political economy, and power relations to build healthier food systems*. Louvain-la-Neuve: International Panel of Experts on Sustainable Food Systems (contributing researcher).
2. **Grabs, J.** (2017). The rise of buyer-driven sustainability governance: Emerging trends in the global coffee sector. *ZenTra Working Paper in Transnational Studies* No. 73/2017.
1. **Grabs, J.** (2015). *Value-adding strategies for low-emission coffee: An overview*. San Jose, Costa Rica: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

## OTHER AWARDS AND HONORS

- 2019 WWU Dissertationspreis 2019, awarded for the best dissertation of the Department of Social and Educational Sciences of the Westfälische Wilhelms-Universität Münster (€3,500)
- 2019 Admission to Robert Bosch Postdoc Academy for Transformational Leadership (2019-2021)
- 2018 Admission to the Earth System Governance Research Fellow Network
- 2016 Best Paper Award in category "Relevance to managers", IFAMA World Conference
- 2012 Allen Oliver Gold Medal, McGill University  
Dean of Arts Convocation Prize, McGill University

## OTHER GRANTS AND FELLOWSHIPS

- 2020 Faculty Exchange Grant to support ETH visit of Indonesian collaborator Dr. Nia Kurniawati Hidayat (CHF 8,500), ETH for Development (ETH4D)
- 2019 Project grant from *Fonds Welternährungssystem* (CHF 8,900), ETH World Food System Center (with Federico Cammelli)
- 2019 2019 University of Toronto Scarborough Postdoctoral Fellowship (Can\$ 90,000), declined
- 2019 Gender Equity Grant for International Conference Visits (€400), University of Münster
- 2018 IPID4All Travel Grant for International Research Exchanges (€5,000), German Academic Exchange Service
- 2018 DAAD International Conference Travel Grant (€600), German Academic Exchange Service
- 2017 IPID4All Travel Grant for International Research Exchanges (€5,000), German Academic Exchange Service
- 2017 Gender Equity Grant for International Conference Visits (€500), University of Münster
- 2014 - 2015 Mercator Fellowship on International Affairs (€20,000), Mercator Foundation/German National Academic Foundation
- 2012 - 2014 Erasmus Mundus Scholarship (€12,000), European Union

## TEACHING

### ESADE Business School

Sociology (co-taught, undergraduate, 2021)

Business in society (graduate, 2021)

Critical political economy: Growth, inequality and planetary boundaries (undergraduate, 2022)

### University of Münster

Ethics and sustainability governance of international value chains (undergraduate, 2017, 2018 & 2019)

Methods: Policy analysis and impact evaluation (undergraduate, 2018 & 2019)

Intro to international organizations (undergraduate, 2018)

Critical political economy: Growth, inequality and planetary boundaries (undergraduate, 2018)

### Yale University

Problem solving in the global era: Social science contributions to forward looking environmental management (lead Teaching Fellow, graduate, 2018)

Global environmental governance (lead Teaching Fellow, graduate, 2019)

## THESIS SUPERVISION AND MENTORSHIP

### *PhD thesis supervision*

Daniel Mwalutolo, 2021-2025, University of Dar es Salaam (co-supervisor)

Guta Regasa Megeressa, 2021-2025, Jimma University (co-supervisor)

Adelina Chandra, 2020-2024, ETH Zurich, title: The effectiveness and equity of zero deforestation commitments in the Indonesian palm oil sector (co-supervisor)

### *MS thesis supervision*

Yan Pavillard, 2020-2021, ETH Zurich, title: The potential effectiveness of corporate grievance procedures for the implementation of zero-deforestation commitments (supervisor)

Longzhun Lin, 2020-2021, ETH Zurich, title: Assessing the potential effectiveness and equity of cocoa traders' zero-deforestation commitments (co-supervisor)

## LEADERSHIP IN SERVICE

### **Service in professional organizations**

2021 – 2024 Book Review Editor, Earth System Governance journal

2021 – 2025 Steering Committee member, ECPR Standing Group on Regulatory Governance

2021 – 2023 Outreach committee officer, International Studies Association Environmental Studies Section

2020 – present Organizing committee member, ECPR RegGov Early Career Network

2020 Committee member, APSA STEP (Science, Technology, and Environmental Politics) Section Virginia M. Walsh dissertation award committee

### **Conference and panel organization**

2021 Organization of private sustainability governance reading group and seminar series, online.

2021 Panel organization, 2021 ECPR Standing Group on Regulatory Governance 8th Biennial Conference, online, June 23. – 25.

2021 Organization of First Swiss Knowledge Exchange on Research on Agriculture, Conservation, and Development Issues in Forest-Risk Supply Chains, online, May 27-28.

2021 Panel and roundtable organization, 2021 International Studies Association, online, April 6-9.

2019 Panel organization, 2019 Mexico Conference of the Earth System Governance Network, Oaxaca, November 6. – 8.

2019 Panel organization, 2019 International Studies Association, Toronto, March 27. – 30.

### **Policy advice and expert opinions**

2017 – 2020 Co-chair of EKLIPSE Expert Working Group on business activities' impacts on biodiversity

## INVITED TALKS

2021 Guest lecturer in class "International Environmental Policy" by Prof. Jessica Green, University of Toronto, online, Nov. 23.

## Janina Grabs

- 2021 Invited presenter, webinar “Sustainable food value chain management: beyond standardized frames of sustainability”, University of Helsinki, online, Oct. 21.
- 2021 Guest lecturer, International Summer Course SKPM, IPB University, online, Aug. 13.
- 2021 Invited presenter, 59<sup>th</sup> SOBER (Sociedade Brasileira de Economia, Administração e Sociologia Rural) Congress, online, Aug. 3<sup>rd</sup>.
- 2021 Invited Re:Co (Regarding: Coffee) Symposium panelist, Specialty Coffee Association, online, May 12.
- 2021 Invited presenter, internal seminar at JDE (second-largest global coffee roaster), online, Feb. 24.
- 2020 Invited presenter, Global Land Programme (GLP) webinar, online, Dec. 8.
- 2020 Invited presenter, SINTERCAFE (Semana Internacional del Café) 2020, online, Nov. 13.
- 2020 Invited panel speaker, Closing Plenary, 2020 Virtual Forum of the Earth System Governance Network, online, Sept. 17.
- 2020 Invited presenter, Deutscher Kaffeeverband (German Coffee Association) online seminar “Nachhaltigkeits-News im Kaffee in 7 Speed Speeches”, online, Aug. 26.
- 2020 Invited presenter and panel speaker, Tropical Forest Alliance Soy Dialogue on “Payments for Environmental Services: a Game-Changer for Brazil and Beyond?”, online, July 30.
- 2020 Invited panel speaker, ISEAL Alliance webinar “Why system credibility matters for impacts: how the Credibility Principles can support effectiveness and impacts”, online, July 21.
- 2020 Invited presenter and panel speaker (with Samuel Levy), ICLR 2020 Workshop Tackling Climate Change with Machine Learning, online, April 28.
- 2020 Invited presenter and panel speaker, UNCTAD-ICO workshop “Fostering sustainable development in coffee-exporting countries”, Geneva, Feb. 18.
- 2019 Guest lecturer in seminar “Governing through Markets: Sustainability and Fairness in the Global Economy” by Professor Tim Bartley, University of St. Gallen, Sept. 16.
- 2019 Invited panel speaker at the event “Sustainability – A transatlantic conversation”, organized by the California Wine Institute and Harpers Magazine, London, July 11.
- 2019 University of Massachusetts Boston Organizations and Social Change (OSC) Research Seminar, Boston, May 1.
- 2019 Invited Re:Co (Regarding: Coffee) Symposium presenter, Specialty Coffee Association, Boston, April 10. – 11.
- 2019 Yale University School of Forestry and Environmental Studies Research Luncheon, New Haven, March 4.
- 2018 Invited panel speaker, Specialty Coffee Association Sustainability Webinar “Coffee Prices and Farm Profitability”, online, Sept. 25.

## MEDIA CONTRIBUTIONS AND MENTIONS

### Radio and podcasts

- 2021 Coffee. *Sweaty Penguin podcast*, Nov. 19.
- 2021 Environmental regulation, business and biodiversity. *Eclipse podcast*, May 5.
- 2020 How traders can be the facilitators for brand sustainability goals. *Innovation Forum podcast*, Oct. 9.
- 2020 Selling sustainability short? The private governance of labour and the environment in the coffee sector (Podcast). *Evidensia podcast*, July 30.
- 2019 Sofia. *Filter Stories podcast*, March 10.

### Written media

- 2021 **Grabs, J.**, & Bennett, B. Profit Sharing: Towards a Just and Stable Future for Coffee Growers. *25 Magazine*, April 13.
- 2021 Müller-Jung, J. Rettungsversuche für die Regenwälder. *Frankfurter Allgemeine Zeitung*, March 29.
- 2021 Cammelli, F., Levy, S., & **Grabs, J.** "Tracing food supply chains in challenging times (and places)". *Food System Stories website*, March 18.
- 2020 **Grabs, J.** How effective is private regulation in incentivizing more sustainable production practices in the coffee sector?". *Evidensia website*, Oct. 16.
- 2020 Brown, N. A Chat with Janina Grabs on the New Book 'Selling Sustainability Short'. *Daily Coffee News*, May 29.
- 2020 **Grabs, J.** Kaffeeproduktion braucht klare Regeln. *Wissen/Leben (WWU alumni magazine)*, May 13.
- 2019 **Grabs, J.** Coffee certifications: Selling sustainability short?". *Coffee & Cocoa International Magazine*, Oct. 11.
- 2019 Levin, M. Crisis forces Colombia's coffee farmers fight for a living wage. *Fresh Cup Magazine*, June 7.
- 2019 **Grabs, J.** Farm Profitability Q&A – Janina Grabs. *Specialty Coffee Association News*, Jan. 8.
- 2018 **Grabs, J.** The Coffee Price Crisis and Price Volatility: Can We Tame the C Market?". *25 Magazine*, Dec. 14.
- 2018 Greenwood, V. Swapping t-bone for tofu - but does it add up?". *BBC.com*, Nov. 12.
- 2018 Brown, N. Ranking Certifications: German Researchers Create VSS Index for Coffee. *Daily Coffee News*, June 20.

## CONFERENCE AND WORKSHOP PRESENTATIONS

- 2021 2021 Bratislava Conference of the Earth System Governance, online, Sept. 7-9.
- 2021 2021 International Studies Association, online, April 6-9.
- 2020 Authors' Workshop 'Governance Netzwerke | Kooperation, Konkurrenz, Konflikt', Zeppelin University (online attendance), Oct. 1.

## Janina Grabs

- 2020 2020 ETH Virtual Workshop “Data Science in Climate and Climate Impact Research: Conceptual Issues, Challenges, and Opportunities”, online, Aug. 20.
- 2019 Authors’ Workshop ‘Interactions between Private and Public Authority in Global (Business) Governance: comparative and inter-disciplinary perspectives’, Melbourne University (online attendance), Dec. 2.
- 2019 Authors’ Workshop ‘Moral Critique in and around Markets: Organizing (for) Alternatives in Troubled Times’, Witten/Herdecke University, Nov. 21. – 22.
- 2019 2019 Mexico Conference of the Earth System Governance Network, Oaxaca, Nov. 6. – 8.
- 2019 2019 International Studies Association, Toronto, March 27. – 30.
- 2019 “Signaling sustainability: The interplay of public and private regulation of tropical commodity production”, 2019 International Studies Association, Toronto, March 27. – 30.
- 2019 Authors’ Workshop ‘Beyond the government-market-communities trichotomy: Conditions and instruments for cooperative, coercive and competitive interactions in natural resource and agri-environmental governance’, Duisburg, March 11. – 12.
- 2018 2018 Annual Meeting of the International Political Economy Society, Boston, Nov. 2. – 3.
- 2018 ECPR General Conference 2018, Hamburg, Aug. 22. – 25.
- 2018 ECPR Standing Group on Regulatory Governance 7<sup>th</sup> Biennial Conference, Lausanne, July 4. – 6.
- 2018 4<sup>th</sup> Annual Conference on Environmental Politics and Governance, Stockholm, June 28. – 30.
- 2018 Yale Workshop on Private Authority and Public Policy in Global Context, New Haven, Jan. 10. – 11.
- 2017 American Political Science Association Annual Meeting, San Francisco, Aug. 31. – Sept. 3.
- 2017 12<sup>th</sup> Conference of the European Society for Ecological Economics, Budapest, June 20. – 23.
- 2017 Policy Implementation Reloaded: New Insights from Domestic, European and International Scholarship, International Conference, Münster, July 06. – 07.
- 2016 International Food and Agribusiness Management Association World Conference, Aarhus, June 19. - 23.
- 2014 International Conference on Consumer Research, Bonn, Sept. 29. - 30.
- 2014 International Society for Ecological Economics Conference, Reykjavik, Aug. 13. - 15.

### **OTHER RESEARCH EXPERIENCE**

- 2015 – 2019 Research associate, TransSustain project, University of Münster/  
INCAE Business School, Costa Rica
- 2016 – 2018 Research consultant, International Panel of Experts on Sustainable Food Systems

### **OTHER SERVICE TO THE DISCIPLINE**

#### **Chairing and discussant services**

- 2021 Chair, 2021 International Studies Association, online, April 6-9.
- 2020 Discussant, GLOBE Webinar Series on Global Governance and the European Union:



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- Future Trends and Scenarios (GLOBE), December 10.
- 2020 Discussant, RegGov Early Career Network Conference, December 7.
- 2018 Discussant, ECPR General Conference 2018, Hamburg, August 22. – 25.
- 2018 Discussant, Copenhagen Business School Workshop on Private Authority and Public Policy in Global Context, March 22. – 23.
- 2017 Chair and discussant, American Political Science Association Annual Meeting, San Francisco, Aug. 31. – Sept. 3.

### Book referee services

Cambridge University Press, Routledge (Taylor & Francis Group), Elsevier Academic Press

### Journal referee services (selected)

Business Ethics Quarterly, Business Strategy and the Environment, Environmental Politics, Global Environmental Politics, Global Society, Journal of Economic Geography, Journal of Environment and Development, Journal of Environmental Policy & Planning, Regulation & Governance, Review of Policy Research, World Development

### FURTHER PROFESSIONAL TRAINING

- 2021 Summer Institute in Computational Social Science, Zurich, June 14. – 18.
- 2021 PRME UK and Ireland Business and Society Research Development Workshop, May 14.
- 2019 Yale Certificate of College Teaching Preparation (CCTP), Yale University Poorvu Center for Teaching and Learning, academic year 2018-19
- 2017 APSA Course Design and Pedagogy Workshop. American Political Science Association Annual Meeting, San Francisco, Aug. 31. – Sept. 3.
- 2017 Certificate in project management, Graduate Center of the University of Münster, April 18. – July 27.
- 2017 IMPACT: approaches and tools for enhancing the social and policy impact of your research. European Society for Ecological Economics Summer School, Budapest, June 18. – 20.
- 2017 Knowing and creatively using participatory teaching methods, Center for Academic Teaching of the University of Münster, June 12.

### LANGUAGES

English (native), German (native), French (proficient), Spanish (proficient), Swedish (basic – B1), Russian (basic – B1), Indonesian (beginner – A1), Catalan (beginner – A1), Portuguese (passive – can read with dictionary), Italian (passive – can read with dictionary)

### PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

European Consortium on Political Research, International Studies Association, Earth System Governance Project (Research Fellow), Academy of Management, Group for Research on Organizations and the Natural Environment (GRONEN)

Last updated: November 2021